

PATENT  
Docket No. 20004/20-US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: )  
                  ) Title: AUDIENCE MEASUREMENT  
                  Lu et al.         ) SYSTEM FOR DIGITAL TELEVISION  
                  )  
Serial No: 09/076,517         ) Group Art Unit: 2611  
                  )  
Filed: May 12, 1998             ) Examiner: Jason P. Salce

**PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

RECEIVED  
SEP 14 2004  
Technology Center 2600

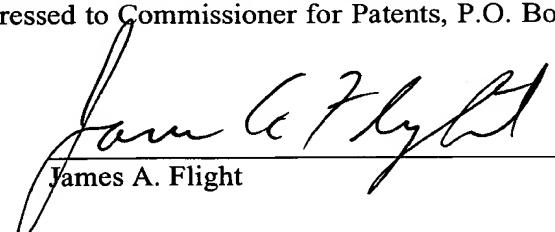
Sir:

Applicants hereby petition for a 3-month extension of time to respond to the Official action mailed on March 11, 2004.

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**CERTIFICATE OF MAILING (37 CFR 1.8)**

I hereby certify that this paper and the documents referred to as enclosed therewith are being deposited with the United States Postal Service as first class mail, postage prepaid, on September 10, 2004 in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

  
James A. Flight

**Extension of Time**

This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY	
One Month		\$110.00		\$55.00
Two Months		\$420.00		\$210.00
Three Months	X	\$950.00		\$475.00
Four Months		\$1,480.00		\$740.00
Fifth Month		\$2,010.00		\$1,005.00

**If an additional Extension of Time is required, please consider this a petition therefor.**

Extension Fee: \$950.00



An extension for \_\_\_\_\_ month(s) has already been secured and the fee paid therefor of \$ \_\_\_\_\_ is deducted from the total fee due for the total months of extension now requested.

Fee for enclosed Notice of Appeal: \$330.00

**Extension Fee Due With This Request: \$1280.00**

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455. A copy of this request is enclosed.

Please refund any overpayment to Grossman & Flight LLC at the address below.

**Correspondence Address:**

Respectfully submitted,

GROSSMAN & FLIGHT LLC  
20 North Wacker Drive  
Suite 4220  
Chicago, Illinois 60606  
(312) 580-1020

By:



James A. Flight  
Registration No.: 37,622

**September 10, 2004**